BOTHELL	Business – Retail Manag	ement Concentration   Bachel	or of Arts - Bothell Camp	DUS
EDUCATION  What do I want to do?	First Year (0-45 credits)  Explore Retail Management Webpage  Meet with professors/Pre-Major Advisors  Explore study abroad opportunities  Consider taking the Career Exploration class BISSKL 250	2nd & 3rd Years (45-135 credits)  ➤ Complete the School of Business Orientation  ➤ Participate in Academic Planning workshop  ➤ Explore faculty bio pages and the undergraduate research database to find research opportunities  ➤ Explore graduate school options, including program and admission requirements  ➤ Explore courses/projects that will sharpen your skills with Excel, Quickbooks, etc.  ➤ Participate in Community-Based Learning and Research (CBLR) coursework	4+ Years (135+credits)  Apply to graduate school (if applicable), make an appointment with Career Services to help you with the process	Career Development Checklis  Register on Handshake  Develop Resume  Build LinkedIn & Handshake profiles  Network with alumni/ industr professionals  Research careers and skill requirements for your major  Participate in an internship  Practice mock interviews  Develop list of references an recommenders
HANDS ON LEARNING What can I do to achieve my goals?	<ul> <li>Participate in <u>campus activities</u> to build community and network with others</li> <li><u>Join a club or student government</u> to build skills in leadership, communication, and working with diverse populations</li> <li>Find <u>volunteer opportunities</u> with your community or local non-profit</li> </ul>	<ul> <li>Join Delta Sigma Pi</li> <li>Network with faculty, advisors, peers, &amp; alumni in your major/career focus</li> <li>Attend career fairs/networking events</li> <li>Participate in campus operations by joining a committee like SAF, STF, or ISAB</li> </ul>	<ul> <li>Practice your elevator speech and network with faculty, peers and alumni for post-graduation planning</li> <li>Join the UW Alumni Association and Husky Landing to stay connected and attend networking events</li> <li>Utilize LinkedIn Learning to develop and enhance skills</li> <li>Seek progressively higher leadership role in club, on-campus job, or volunteer activity</li> </ul>	Employment Opportunities: Buying/Purchasing, Sales, Management, Visual Merchandising, Online Retailing Related Careers: Retail Management,Product Development, Global Sourcing, E Commerce, Consumer Product Development, Brand & Merchandising Planning Licensing/certification: Retail Management Certificate, Custome
CAREER PREPARATION  How can I help myself get a job?	<ul> <li>Make your first appointment with Career Services to develop your resume and LinkedIn profile</li> <li>Register for Handshake (UW's free job &amp; internship board) and complete your profile</li> <li>Use the UW Bothell's LinkedIn Alumni page, WOIS.org, What Can I Do With This Major, and O*NET Online to research careers and skill requirements</li> <li>Conduct informational interviews with alumni and other industry professionals for career advice, job research, and discuss mentorship</li> </ul>	<ul> <li>Intern with an employer/career of interest         (Apply for summer internships Autumn         of 3rd year- Example(s): Sales, Store         Management, Retail Management)</li> <li>Job shadow to clarify career interests</li> <li>Update resume with relevant academic coursework/project</li> <li>Update LinkedIn/e-portfolio and Handshake profile with projects and accomplishments which highlight your skills</li> <li>Apply to Student Employment opportunities to gain experience and leadership</li> </ul>	<ul> <li>➤ Visit <u>Career Services</u> to refine your resume/LinkedIn profile, job search strategies, and interview skills</li> <li>➤ Develop a list of <u>academic references and recommenders</u></li> <li>➤ Begin applying for jobs</li> </ul>	Service and Sales Certification  Post-Baccalaureate Degree Paths: Master's in Retail Management, Master's of Business Administration  Companies who have hired on Handshake: Boeing, SeaBear Company, Best Buy, UNIQLO, Seattle Goodwill, Amazon  Professional Associations: Retail Industry Leaders Association, NRF Shop! Association

to gain experience and leadership